



547 Michigan Street Victoria BC V8V 1S5
Tel. 250-388-7844 www.jbcp.bc.ca

March 19, 2024

James Bay Neighbourhood
Victoria, BC

Dear Friend,

Since 1974 at the James Bay Community Project (JBCP), families from across Victoria have been a part of our everyday! As a social services non-profit and a JBCP staff family, we are privileged to walk alongside families who use our programs or services such as Parent and Baby/Child Groups, Youth & Family Outreach, and Seniors Programs.

Our purpose is to build and enable a community of connected, resilient people across the Victoria communities. Many of our program participants are vulnerable, isolated, and/or come from low-income households who also envision a better future for themselves, their family, and a community of connected resilient people. Our programs touch the lives of over 1,500+ people each year.

The immediate fundraising area of need this Spring is to raise \$20,000 for our Seniors Programs and Services, specifically for our Digital Dive-In Program. Our goal this campaign is to raise \$6,000 for Digital Dive-In. In this program seniors are invited to get help with learning how to use their mobile phone, tablet, or computer. These devices are a great way to stay in touch with family and friends and maintain independence by learning some basic computer literacy skills. The program is in its third year. All sessions are with an IT (Information Technology) Specialist, and sessions occur once a week.

Most of the Digital Dive-In sessions are in a group, and there are one-on-one sessions available, as needed. Outreach volunteers are trained as well to help seniors at home. This program is free and has helped over 150 seniors feel more connected to their family, friends, and community.

We truly need your support and financial donations, should you be able to help. There has never been a time where our programs were more in demand.

Our current funding cycle for this program is up, and many program participants have emphasized their ongoing need for this program to continue. Our programs and services help seniors, like these in Victoria:

- ◆ One of the Digital Dive-In participants is dyslexic and after her partner passed away last year, her family noticed she was becoming quite isolated and disconnected. Her family learned about the Digital Dive-In program and encouraged her to join, to make communicating in the digital world easier for her.
- ◆ Another participant is not fluent in English and is supporting her husband through kidney disease and dialysis. The program has taught her digital translation tools so that she can better advocate and care for her husband's health.

(LETTER CONTINUES ON THE REVERSE OF THIS PAGE)



***I want to help others build their resiliency & be able to thrive in our community.
Here is my gift of:***

ONE-TIME GIFT: \$450 \$250 \$100 \$50 \$25
MONTHLY GIFT: \$100 \$75 \$50 \$25 \$10
 OTHER: \$ _____ ONE-TIME GIFT MONTHLY GIFT
PAYMENT OPTIONS: VISA MASTERCARD

CARDHOLDER NAME: _____

CARD #: _____

EXPIRY (MM/YY): _____

CVV (3-4 DIGITS ON BACK): _____

SIGNATURE: _____

OR

I HAVE ENCLOSED MY CHEQUES(S) PAYABLE TO THE JAMES BAY COMMUNITY PROJECT.

➔ ***A tax receipt will be issued for all gifts of \$25 or more. To ensure you receive your tax receipt, please ensure that your Donor Information is correct on the other side.***



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None of our work can be done without your support— from the bottom of our hearts, thank you for your continued support!

Can we count on your support to help the James Bay Community Project senior participants through our programs and services? No matter the size of your gift, every dollar has 100% chance of making a difference in the lives of the seniors who attend our programs.

Enclosed is an envelope should you be able to donate. **You can also donate online through our website at jbcp.bc.ca.**

Sincerely,

Kaye Kennish, Executive Director
James Bay Community Project

P.S. We know that it's not possible for everyone to be able to make a monetary contribution. *If this is your situation, here's some other ways you can help:*

- Share a personal story with others about your experience at the Project – it might inspire them to give!
- Share your story with us to lift the spirits of our staff and volunteers. You're welcome to come by the Project or give me a call at 250-388-7844, Ext 311.

Our existing services are:

- ◆◆ Family Resource Centre
- ◆◆ Youth & Family Outreach
- ◆◆ Youth Food Skills
- ◆◆ Seniors Outreach
- ◆◆ Better at Home Program
- ◆◆ Volunteer-delivered services for seniors
- ◆◆ Social programs for seniors
- ◆◆ Digital Dive-In (portable tech info sessions for seniors)

DID YOU KNOW... Until the end of March 2024, when you sign up as a monthly donor of \$20 or more a month through CanadaHelps.org, they will make a bonus donation of \$20 to us.

SAVE THE DATE:

May 11 is our 1st Annual Resilience Mystery Dinner Auction. Tickets are \$100/person or \$600/Table of 6. Reception tickets for the Silent Auction portion of the evening are also available for \$40/person (refreshments and a light menu will be served, but this does not include the mystery restaurant portion of the evening that follows the reception).



Donor Information

[FIRST NAME] [LAST NAME]
[BUSINESS] [STREET]
[CITY] [PROVINCE] [ZIP CODE]
PHONE #:

EMAIL:

- I WISH MY DONATION TO BE ANONYMOUS I WOULD LIKE TO RECEIVE EMAIL UPDATES & NEWS
I WOULD LIKE MY TAX RECEIPT: MAILED TO THE ABOVE ADDRESS SENT BY EMAIL
I WOULD LIKE TO LEARN ABOUT GIFTS OF SECURITIES OR LEGACY GIFTS: PHONE ME EMAIL ME

Thank you for your generosity.

PLEASE RETURN THIS FORM WITH YOUR DONATION IN THE RETURN ENVELOPE PROVIDED.

© The James Bay Community Project respects your privacy. As per the BC Personal Information Protection Act, your information will never be shared or sold.

Charitable Registration #: 11897 2702 RR0001