



# 2024-2025 Annual Report

50 YEARS  
OF BUILDING  
A CONNECTED  
COMMUNITY  
TOGETHER

THE JAMES BAY COMMUNITY PROJECT acknowledges that our work takes up space on the traditional lands of the Lekwungen Peoples—the Songhees, Esquimalt and WSANEC Nations—whose historical relationships with this land continue. In recognition of this, we respectfully look towards a future together as a connected and resilient community.

JBCP is a neighbourhood-based hub which provides family, community and volunteer services. While rooted in James Bay, JBCP offers support that extends to people living in other parts of the Capital Regional District. Our programs and services seek to enable connections and build resilience for all ages.

JBCP provides opportunities for volunteerism and participation in community life, and works in partnership with many other agencies and organizations. JBCP is a non-profit society (James Bay Health and Community Services Society), with a volunteer Board of Directors.

# James Bay Community Project

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# Chairperson's Message

**J**AMES BAY COMMUNITY PROJECT (JBCP) IS PLEASED AND PROUD to have served the James Bay and Greater Victoria community for 50 years! We plan to continue serving the community for many more years. Our vision and mission continue to be building a community of connected resilient people.

In November 2024, the JBCP Strategic Plan was updated through a Board members' planning session and through discussions with staff. The update was required to better reflect the challenging organizational context within which we operate and to set priorities to ensure our long-term operation. Our three strategic priority areas are:

## PROVIDING EFFECTIVE PROGRAMS & SERVICES

We provide much-needed programs and services for children, youth, families and seniors within James Bay and beyond. Reflecting the needs of the community is fueled by strong population growth, increasing diversity of families seeking support, pressures from inflation, and limited affordable housing for low-income families and seniors. We will continue to build relationships with government and other funders to provide a better understanding of the role we play in addressing community needs.

## INCREASED PROFILE & FUND DEVELOPMENT

We aim to build greater awareness of and increase the profile of JBCP and link this to our fundraising efforts. We will build greater internal fundraising capacity to

address our low profile with funders of the nonprofit sector. The growing need for our services is contrasted with increasing financial constraints within the nonprofit sector and a decline in community grants and private donations. With government grants supporting many of our programs and services, we are also vulnerable to shifting government priorities.

## ENHANCED OPERATIONAL & FINANCIAL STABILITY

The JBCP's facility is over 55 years old; it does not meet current programming needs of JBCP and its tenants, and uses space inefficiently. The facility does not meet current building codes and is becoming increasingly costly to maintain. A significant investment in either renovation or redevelopment is required. Improving our operational effectiveness will also include improving risk management,

human resource practices, technology and information management. Operational HR issues include the effects on staff well-being due to increasing demand for services and the increasing complexity of client needs, and the ongoing difficulties in providing competitive salaries in a tight labour market. Although we are faced with challenges, we are confident JBCP will meet these and will thrive in the years ahead.

I would like to say thank you on behalf of the Board to Kaye Kennish for the strong leadership and management of JBCP for the last 13 years. It is much appreciated! And, a warm welcome to our new Executive Director, Mary Lee Crocker.

Thank you to all of the JBCP supporters!

*Catharine Read*  
JBCP Board of Directors, Chair



# Executive Director's Message

IT'S BOTH A PRIVILEGE AND A MEANINGFUL CHALLENGE to step into the role of Executive Director at the James Bay Community Project during its 50th anniversary year—a milestone that reflects the deep and lasting impact this organization has had in our neighbourhood.

Since joining JBCP in January 2025, I've had the honour of building on the strong foundation laid by my predecessor, Kaye Kennish. I want to sincerely thank Kaye for her steady leadership and long-standing commitment to the Project. Her guidance through a period of reconnection and renewal—especially as in-person programs rebounded post-pandemic—has positioned us well for what comes next.

Over the past year, we've seen many signs of resilience and renewal—from a vibrant Family Centre and growing food security supports, to dedicated volunteer programs supporting local seniors. Our Community Closet continues to serve as both a vital revenue generator and a trusted community hub, sustained by hardworking staff, volunteers, and the loyal neighbours who shop there.



Looking ahead, 2025 marks an exciting opportunity to elevate our visibility and deepen our reach as a place-based organization rooted in James Bay. In addition to celebrating our history, we're investing in new communications and fundraising strategies to help tell our story more clearly and engage a broader base of support.

Though my time in this role has only just begun, I look forward to connecting with government representatives, funders, and community partners in the months ahead. I'm eager to listen, learn, and help strengthen the work already underway.

Every day, I'm inspired by the commitment, care, and heart that define JBCP—qualities embodied by our staff, volunteers, board members, and supporters. Thank you for welcoming me so warmly. I look forward to all that we will build together in the year ahead.

Warmly,  
**Mary Lee Crocker**  
Executive Director

THE JAMES BAY COMMUNITY PROJECT LOST A DEAR FRIEND and one of its staunchest supporters with the passing of George Jamieson on 20th March, 2025.

George volunteered at JBCP for 16 years. Many of the hours he gave were spent preparing food for participants. He was responsible for the turkey dinners provided to seniors and families at Christmas time for a number of years, combining culinary flourish with organizational skill. He also created an uncountable number of variations of soup for the weekly Seniors' Connections Lunch, showing great flexibility in using whatever donated ingredients happened to be available each week.

George was on JBCP's Board of Directors for 6 years and served as Chair of the Board, when (as Executive Director at the time)

it was my privilege and pleasure to work with him. George was also a donor to JBCP and until very recently he continued to serve on two JBCP Board committees.

George was a unique and magnificent blend of skills, abilities and keen perception. He was able to function (simultaneously) as both the Commander-in-Chief directing the battles (as he did when Chair of the Board) and the foot soldier

slaving in the trenches with his comrades (as he did every week in the JBCP kitchen). He was brilliant at both and loved for both. His toughness and ability to speak his truth matched his compassion and ability to empathize with the hardships of others. JBCP was and is so much richer for having had George at its heart, and I learned so much from him.

George had a story, anecdote or interesting snippet of information for most occasions, and his breadth of knowledge and wisdom were born of experience and careful thought. He had the ability to combine realism with positivity. He saw where problems lay but didn't waste time or effort on complaint or blame, rather he put them into doing what he could to make things better. A wonderful example of what JBCP seeks to do.

Words fail me as I try to do justice to

everything that George was to the JBCP community. Which is ironic, because I never witnessed words failing George! His multifaceted legacy will live on at JBCP and in the hearts and minds of those of us who were lucky enough to know him.

Rest In Peace, dear George.

**Kaye Kennish**  
JBCP Executive Director,  
2012-2025  
(retired in January  
of this year).



One of George's many talents was his "souper powers" as the soup chef for our seniors' lunch. Over 15 years, George made upwards of 34 bathtubs full of soup (a measurement he fondly used).

# Programs and Services

JAMES BAY COMMUNITY PROJECT helps seniors, youth and families by providing outreach services, community support and volunteer services.

## FAMILY & YOUTH SERVICES

- Parent education, support groups & programs; family dinners & outreach.

## COMMUNITY PROGRAMS

- Macular degeneration & low vision support group; Canada Revenue Agency Community Volunteer Income Tax Program (CVITP); Farmers’ Market Nutrition Coupon program of BC (FMNCP).

## SERVICES FOR SENIORS

- Outreach, Seniors Social Connections, Victoria & Oak Bay Better at Home (BAH), Digital Dive-In tech support program.

## COMMUNITY FOOD PROGRAMS

- ColdStar; community food donation; Food Rescue Project; Mustard Seed.

## DIRECT VOLUNTEER SERVICES

- Transportation, visiting, support with computers, & grocery shopping.

## HOSTED COMMUNITY PROGRAMS

- Breast Friends; Chronic Pain Self-Management of BC workshops.

## COMMUNITY ACCESS

- Times Colonist newspaper, informational brochures, James Bay Beacon newspaper.

## COMMUNITY PROGRAM PARTNERS

- Women in Need (WIN); Coalition of Neighbourhood Houses; Pacific Opera; Foodshare Network.

## COMMUNITY CLOSET THRIFT STORE

- Quality used clothing for women and men, including jewellery, accessories, footwear.

# Tenant Services

JBCP ALSO SHARES ITS BUILDING with several independent providers of health services to the community.

## ISLAND HEALTH

- Provides health services to its patients at the James Bay Urgent and Primary Care Centre.

## HERWAY HOME

- A program operated by Island Health which provides nonjudgmental health care & social supports for pregnant & parenting women who are affected by substance use, & who may also be affected by mental health issues & trauma. HWH works with women who are pregnant or whose babies are under six months old at time of contact.

## LIFELABS

- Medical laboratory services provider.

## ESSENTIAL HEALTH CENTRE

- Registered massage therapy services.

## DR. JANICE GRAHAM

- Registered clinical counsellor & psychotherapist.

# Meet the Team at the James Bay Community Project

## BOARD OF DIRECTORS, 2024-2025

Catharine Read – Chair

Efemena Esieboma – Vice Chair

Lauren Clavora – Treasurer

Rory McAlpine – Past-Chair

Karin Buss

Robb Johnstone

Martin McCann

Julia Shaw

David Wu

Dave Yadav

## ADMINISTRATION

Kaye Kennish, Executive Director

Mary Lee Crocker, Executive Director

Johanna Goold, Finance Manager

Bob Broughton, Bookkeeper

Elissa Bergman, Fundraiser

Geraldine Bulosan, Communications Manager

Wendy Maffia, Board Support Services

Maggie Murphy, Office Assistant

Jeanette Stacey, Interim Office Assistant

Megan Edwards, Interim Office Assistant

## FAMILY SERVICES

Nancy Smith, Family Centre Coordinator

Liz Hardy, Family Resource Worker

Janessa Serediuk, Family Resource Worker

Emily Smith, Family Resource Worker

Natasha Gold, Family Resource Worker

## COMMUNITY SERVICES

Sharon Laurie, JBCP Outreach Worker

Kristyn Laver, Coordinator of Volunteers & Community Programs

Zoë Little, Better at Home Coordinator

Joelle Rempel, Capital City Volunteers (CCV) Outreach Worker

Sanni Rosebrock, Coordinator of Volunteers Assistant

## SOCIAL ENTERPRISE

Shelley Cable, Community Closet Thrift Store Manager

## WE SAID HAPPY TRAILS TO

Janessa Serediuk, Family Resource Worker

Emily Smith, Family Resource Worker

## WE SAID HAPPY RETIREMENT TO

Kaye Kennish, Executive Director

Jeanette Stacey, Interim Office Assistant

## WE WELCOMED TO THE TEAM

Megan Edwards, Interim Office Assistant

Natasha Gold, Family Resource Worker

Mary Lee Crocker, Executive Director



# Family Resource Centre

NATASHA GOLD, OUTREACH WORKER  
LIZ HARDY, OUTREACH WORKER  
NANCY SMITH, FAMILY CENTRE  
COORDINATOR

**O**UR FAMILY PROGRAMS have supported children, youth and their families for over 35 years. As a member of the BC Association of Family Resource Programs, our programs are based on the belief that consistent positive parenting skills and healthy child-parent relationships are essential to healthy child development. Our staff provide family support, play-based learning activities, parent education, as well as information and referrals to community resources. Our programs aim to support families and their children in making positive connections which builds resilience, reduces stress and isolation and nurtures positive growth and development in the context of friendly, welcoming relationships and a caring community. Volunteers are a much appreciated and valued part of our Family Centre.



## BABY GROUP

For new families with babies from birth to about 6 months. Parents receive information and support ranging from infant development, nutrition, pelvic health, infant CPR, health and safety and community resources. We ran three 10-week groups with 26 women and babies attending.

## PARENT-CHILD MOTHER GOOSE

This popular program is based on strengthening attachment and enhancing nurturing parent-child relationships through songs, stories and discussion. Thanks to funding provided by the Ministry of Children and Family Development (MCFD), we were able to provide four 8-week sessions, serving a total of 46 families with babies up to age one.

## MORNING PLAYGROUPS

We currently have almost 325 families registered with approximately 2300 adults' and 2700 children's visits across our daily morning programs. Funding is provided by MCFD and Public Health Canada (CAPC).

## BABY PLAYGROUP

This group is an opportunity for families with babies (up to 15 months) to play and connect in a relaxed social setting. Many families transition to the Morning Playgroup as their babies grow.

## SOUP & PLAY

Each week we serve vegetarian soup, bread and fruit. The program is actively attended by local families, many of which are new to Victoria. We have three very committed

volunteers; one who makes the soup from scratch every week from what arrives from food rescue. Thanks to the ongoing support of Mustard Seed and ColdStar Freight, families also pick up supplemental groceries when available.

## CHILD, YOUTH & FAMILY OUTREACH

We provide information, support, education and mediation to youth and parents. This work occurs in community as well as through our office. Our Outreach Workers connected with 39 families this year, both virtually and in-person. Participants receive support with mental health, housing, food security, harm reduction, substance use, employment, education, parenting, boundaries, communication, and healthy relationships.

*Family Resource Centre Report continued on next page...*

YOUTH PROGRAMMING

Youth aged 11-14 participated in a Food Skills program during the spring of 2024. An art group called Colourful Minds was our fall session for 2024.

FOOD SECURITY

We were able to support families with emergency food (through donations from ColdStar Freight and the Thrifty’s Food Rescue Program). We are grateful participants in the BC Farmer’s Market Coupon Program which provides bi-weekly vouchers for local families to purchase delicious, fresh food at the James Bay Market during the summer. We also participate in the Women In Need Gift Certificate program, which helps families in need buy second-hand clothes and household items. Coffee for our programs is kindly donated by Level Ground.

FUN THROUGH MUSIC

Thanks to funding offered by Island Health’s Community Wellness Grant, we offered six sessions of Fun Through Music for families with young children and seniors. A joyous time was had by all and many described the experience as fun and uplifting. Over 40 families participated.



ACHEIVEMENTS FOR 202-2025

- Over 350 families were supported in many different ways
- Over 260 Playgroups offered with 5500 parent and child visits
- 46 Baby Playgroups offered with 578 parent and child visits
- 30 new parents and babies made friends and learned lots in Baby Group
- 30 families were supported by Outreach workers who provided info, education & mediation to youth and parents
- 46 parents and babies sang songs & made connections with one another in Mother Goose

- Over 32 families regularly attend Soup & Play and shared friendship and a warm bowl of soup. Almost 800 bowls of soup were served.
- Family Program volunteers gave over 800 hours of their time to families by preparing soup and snacks, washing toys, chatting with parents, welcoming families, holding babies, etc.





# Seniors' Outreach

SHARON LAURIE, OUTREACH WORKER

**T**HIS YEAR, outreach services have been provided to around **73 active participants**. This involves providing information and referral for our internal programs:

- Better at Home - light housekeeping program
- Volunteer drive program for medical and errand drives
- Matching with a volunteer for friendly visits
- Organizing social walks in their community
- Community Volunteer Income Tax Program (CVITP)
- Digital Divide program

We also provide information about external programs which can involve helping seniors find resources in their community; navigating the health care system and community home care; completing forms and applications for BC Housing Program, Shelter Aid for Elderly Renters (SAFER), or The Mustard Seed; and transportation programs including Handy Dart and taxi savers.

Many of our participants live alone, putting them at risk of being socially isolated which is associated with serious health effects. Our weekly senior's luncheon group provides social opportunities and many people continue to develop their friendship outside of the lunch group.

## ACHIEVEMENTS & CHALLENGES FOR 2024-2025

- **Outreach Participants:** 73 active participants are supported by our programs to stay in their own homes which provides them with a better quality of life. The average age is 80 years.
- **Connections Seniors luncheon:** 68 registered participants. We have served approximately 1,000 meals: 572 in-person meals and around 450 takeaway meals over the past year.
- **Digital programs:** 40 registered participants. For seven months, we provided 5 hours per week of free digital literacy support with an IT professional. Seniors learned how to use their mobile phones, tablets, and laptops. Challenges – funding has ended March 2025.

- **Grocery gift cards:** \$10,000 of grocery cards are distributed to program participants throughout the year. Challenges – funding has ended March 2025.

## PARTNERSHIPS

- **Farmers Market Coupons:** we continue to receive a limited amount of coupons which we distribute to our participants. This allows them to access fresh produce at the local farmers' markets which most people say they would be unable to afford otherwise. Attending the local market is another way for participants to build social connections in our community.
- **Level Ground** donates coffee which is available to all program participants.
- **The Pacific Opera** provides us with free tickets for our program participants. This allows people who wouldn't have been able to attend otherwise due to cost to be connected to the arts and an opportunity to socialize with a friend from the program.



- **Amica Douglas House and Amica Somerset House** kindly donate gift hampers during the holiday season which we distribute to our participants; we augment these with a turkey meal and gift card. This year we distributed 60 turkey meals and 40 gift hampers, all of which is

greatly appreciated by our participants. All our programs would not be possible without the ongoing support of our wonderful volunteers who dedicate their time and energy into providing a range of services: friendly visits, driving, picking up food rescue, sorting and delivering food, preparing meals, baking and cooking, and serving meals to our participants. We thank them for supporting others in their community, making a difference to the life of others, and building a resilient community.



# Better At Home

ZOË LITTLE, VICTORIA & OAK BAY  
BETTER AT HOME COORDINATOR

**J**BCP & CAPITAL CITY VOLUNTEERS (CCV) are pleased to continue delivering the Victoria and Oak Bay Better at Home program (BAH) in the municipalities of Victoria and Oak Bay.

The Victoria and Oak Bay BAH program recognizes that older adults, seniors, and elders are an important and growing part of our community. To assist seniors to continue to play an active role in their communities, we provide a range of services that are supplemental to and work with other services in the community. Also on our behalf, the committed staff and volunteers at Oak Bay Volunteer Services (OBVS) diligently support participants who are residents of Oak Bay.

The Victoria and Oak Bay BAH program is funded by the British Columbia Ministry of Health and managed by the United Way of British Columbia (UWBC).

Our staff, volunteers, and contractors support hundreds of seniors to live

independently in their homes and stay connected to their communities in the following ways:

## LIGHT HOUSEKEEPING SERVICES

**3,200+ hours** of housekeeping services were provided over the past year. **38 new participants** were to this program. It continues to be in high demand and is our most asked about service.

## FRIENDLY VISITING

This program includes walks in the park or community, visits in the participant's home, as well as practical support such as gardening or minor home repairs. **450+ friendly visits** were facilitated.

## GROCERY SHOPPING

Our team of volunteers went grocery shopping for participants **over 30 times** in the past year. This program continues to be an important alternative to Sendial and online grocery shopping.

## FOOD SECURITY

Victoria and Oak Bay BAH secured **\$30 000** through the UWBC's Food Security Targeted Funds grant and used it to purchase **400+ worth of local grocery cards**. These were dispersed to our participants over the year to assist with the rising cost of food. This funding has unfortunately come to an end, and we will not be receiving it in the coming year.

## SOCIAL CONNECTIONS

This program offers participants opportunities for social connection, a nutritious light meal, and various activities including guest speakers, musicians, dancers, and light exercise. Our dedicated staff member worked diligently with the support of volunteers to provide **400+ dine in meals and 400+ take out meals**.



## TRANSPORTATION TO APPOINTMENTS

Our volunteer drivers gave **100+ rides, for a total of over 200 hours** to and from medical appointments as well as for errands.

In the coming year, the Victoria and Oak Bay BAH program, in collaboration with CCV, JBCP, and OBVS, plans to continue supporting the seniors in our communities to remain engaged and living independently at home.

Working together allows us to capitalize on the assets of each agency and best serve our participants.

## Community Programs & Volunteering

**WE HAVE ENJOYED A ROBUST YEAR** of commitment and energy in our volunteer program, and we are so very grateful to all who offer their time to us! **150 volunteers gave over 8000 hours** in various volunteering opportunities in areas of interest and need.

Our agency is powered by our wonderful volunteers, and we benefit greatly from their time, wisdom and goodwill. The vibrancy and culture of positivity is driven and buoyed by their commitment and unique skills and personalities. How lucky we are. We believe in providing opportunities with a strong set of processes and procedures attached, along with support and guidance. This in turn gives our volunteers a sturdy framework from which to build and develop their skills and interest and leads to a very satisfying experience for staff, participants and volunteers alike.

Opportunities abound in in-home friendly visiting and supports, drives to and from medical appointments and errands, processing and selling wonderful quality used clothing at our thrift store, cooking, baking, preparing and serving nutritious meals and snacks, gardening and even tax preparation.

Our volunteer and community programs are intrinsically linked together and through those efforts we are also able to offer food security, social and health programming to build our community and its resilience. We partner with the Mustard Seed, Food Rescue, the Coalition of Neighbourhood Houses and Level Ground to support our programming and offer nutritious food to our participants. We also partner with Women in Need, the Pacific Opera Society, the Victoria Symphony, Get Growing Victoria, the BC Farmer's Market Nutrition Coupon Program as well as local businesses such as Red Barn James Bay, Amica seniors housing. With their support we can augment our services and work together to help those in our community that can use a helping hand, education, support and relief from social isolation and cost of living pressures. We are honoured to be able to serve in this way and work hard as a team to provide our services and programming in a respectful, inclusive and inviting way so that we can all share in the fruits of our community.

*Kristyn Laver*  
Coordinator of Volunteers & Community Programs

## Community Closet Thrift Store

**AS THE COMMUNITY CLOSET** continues to have an amazing loyal customer base, I am always looking for ways to increase awareness of our wonderful clothing and accessories... 'consignment quality at thrift store prices', as our new Executive Director, Mary Lee Crocker, put it!

This fall we will be hosting a fashion show showcasing a small sample of the quality clothing and accessories that come through our doors. Hosting an event such as this will bring more awareness to our boutique-style shop and our direct connection to the James Bay Community Project.

As our economy fluctuates, I have moved forward by offering reasonable prices and fantastic sales. We have our 20% off discount for customers age 55+ on Tuesdays and Wednesdays; Saturdays 20% off for all students; and 50% off all merchandise every long weekend! I hold other sales events such as our 'Little Black Dress' sale.

I wish to thank David from Turnabout, on Oak Bay Ave., for the generous weekly donations, and also Jaquie, from Velvet Crease, on Fort St, for all her wonderful donations. Their donations help to keep the Closet well-stocked—and regular customers know there's always going to be something great to find.

Thank you as well to our many patrons who drop off quality clothing and accessories on a daily basis directly at the shop—without all of you we would not be able to give financial support to the programs at the JBCP.

A final thanks to the volunteers who give their time at the Community Closet!

*Shelley Cable*  
Community Closet Coordinator





# Finances 2024-2025

JBCP CONTINUES TO ADAPT by stretching each dollar received to benefit the community as much as possible. The increased cost of living and inflation from an economic standpoint makes the delivery of services to a deserving community even more valuable.

## IN SUMMARY:

- 2025 total revenue increased by \$113k or 10% over 2024.
- 2025 total expenditure increased by \$120k or 12% over 2024.
- 2025 Program Expenditures 85% and Admin expenditures 15% of total.
- 2024 Program Expenditures 91% and Admin expenditures 9% of total.

**Contract Revenue** decreased by -4.% over 2024.

**Grant revenue** increased by 19% in 2025 over the previous year. This was largely due to the top-up grant of \$52k received from the United Way, split between CCV and JBCP for the Better at Home program. VanCity granted \$13k to assist with the building renewal project. Victoria Foundation donated monies to pay for the enhancement of

communications in the boardroom allowing for remote attendance.

**Donations** for the year increased by 27% over 2024 due to the dedicated fundraising contract personnel.

**Rental income** for the year decreased by 9% over 2024 due to adjustments in triple net reconciliations.

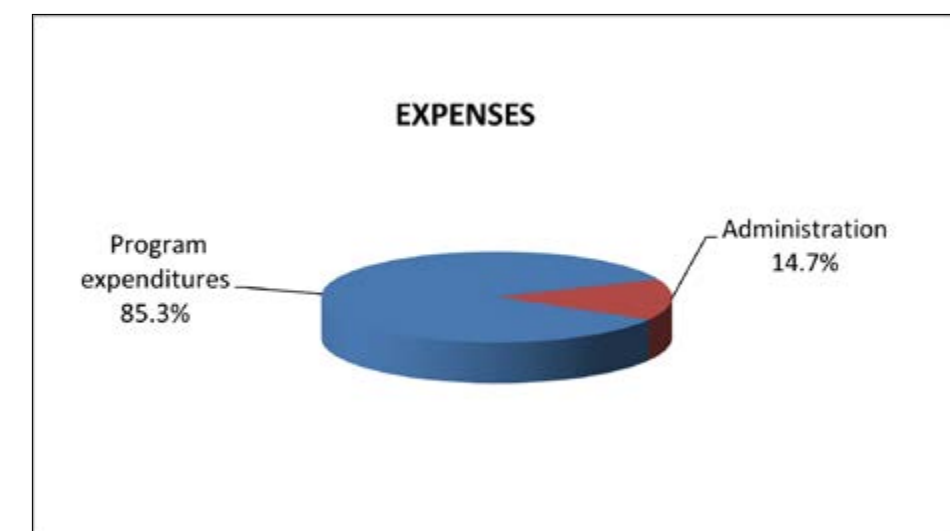
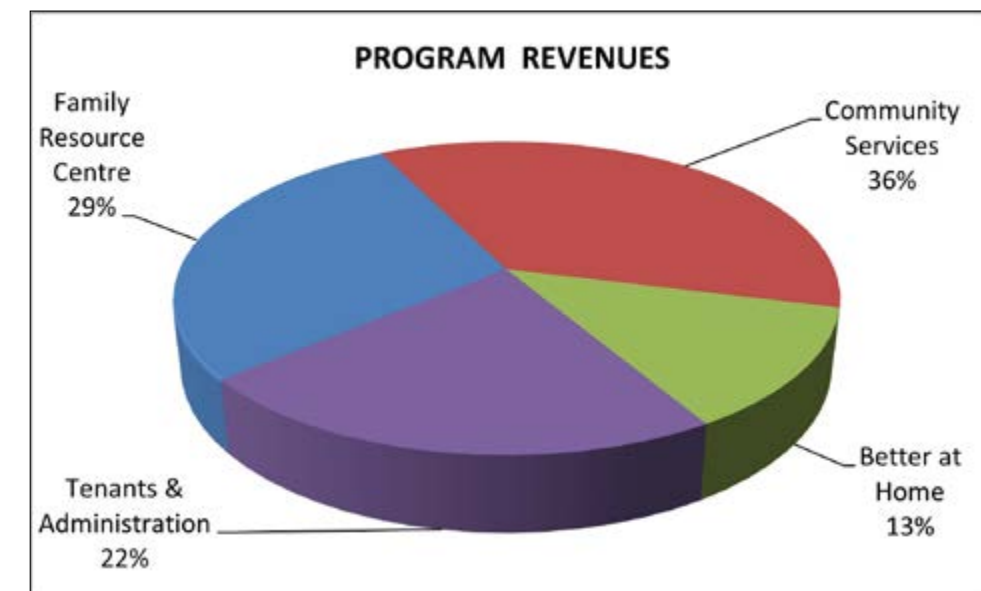
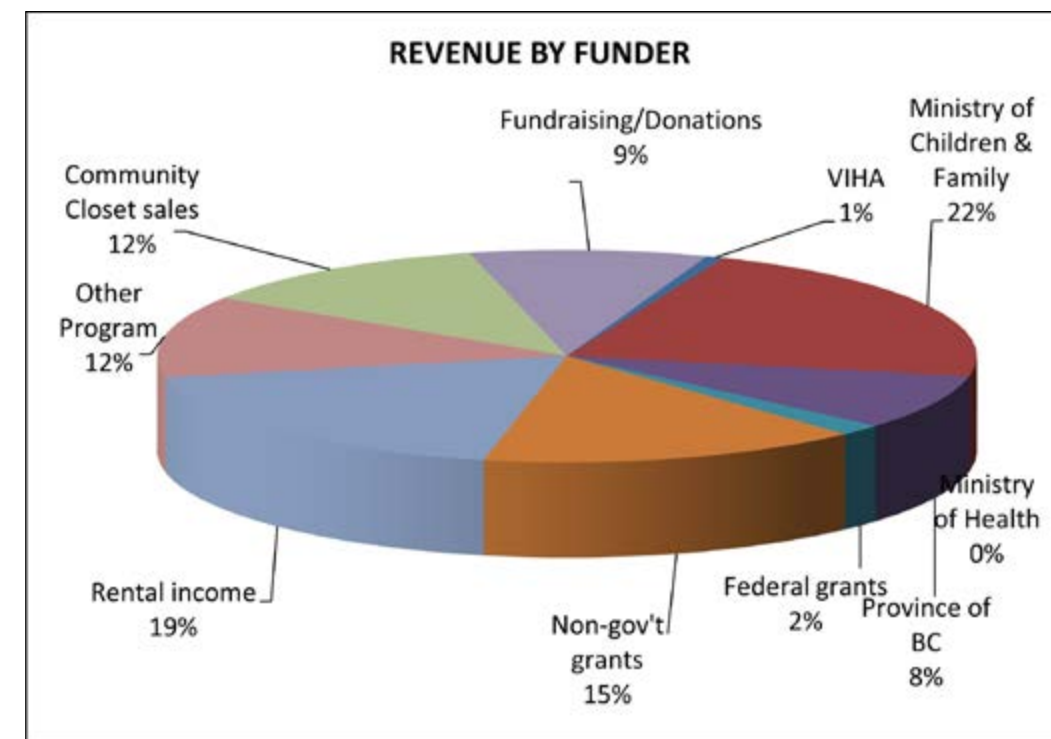
**Community Closet** sales were below last year by \$22k or 13% due to market conditions and staff shortages, partially offset by reduced expenditures.

**Salaries and benefits** expenditures increased in 2025 by 10% over 2024 caused by one-time expense incurred during staff changeovers. Increased labour costs resulted in a higher % dedicated to administration over the previous year.

**Capital Reserve** is increased by monthly contributions of \$1,350 plus accrued interest.

**Primary funding** for the Project came from the Ministry of Children and Family Development, the Public Health Agency of Canada, the Province of BC (Gaming Policy Branch), the United Way of BC, Victoria Foundation, James Bay Farmers Market, the Royal Canadian Legion #7, Sovereign Order of St. John of Jerusalem, Island Health and many other funding partners as well as the community at large. Sales revenue from the internally run Community Closet Thrift Store as well as tenant rental revenue continue to be integral in supporting the work undertaken by JBCP to enhance the community.

*Johanna Goold*  
Finance Manager





# Fundraising 2024-2025

PEOPLE AND CONNECTION define the James Bay Community Project and this year, it's our 50<sup>th</sup> Anniversary in service that defines our agency resilience as we walk alongside the program participants we serve. Annually, over **1,500 individuals and families** from James Bay and across Victoria access more than **19,000 hours of support** through our programs — from isolated seniors and vulnerable youth to families facing food insecurity. Proceeds from donations support the community programs, which make this possible. Last year, over 150 generous donors contributed \$75,631 to programs that experienced the rising cost of inflation and funding gaps, and to emergency costs such as increased food insecurity. These donors share our commitment to local impact and want to connect meaningfully with our community. **Examples of donor commitment to raising these necessary funds included:**

- **Five new Monthly Donors:** monthly donations assist us in predicting frequent and consistent fundraising income for our ongoing operations.

- **Two long-term donors left Planned Gifts** in their wills, and the result of the bequests off-set funding gaps and allows us to start an endowment fund.
  - Sobeys donated \$2,500 in **Thrifty Food's Gift Cards** for program food and to meet the needs of food insecurity.
  - **Ten donors made Leadership Level Gifts** (\$300-\$999), inspired by their peer's giving.
  - **Seven donors made Major Gifts** (\$1,000+) to special programs and project costs.
  - **One individual made use of his Unused Visa Gift Cards** to make their donations to JBCP on Canadahelps.ca, our online giving platform.
  - **Forty Local Businesses gave generously** by way of event sponsorships, gift certificates and silent auction donations.
  - **Giving Tuesday** in December 2024 saw double its donations from 2023 with a matching campaign where leadership and major donors pledged \$4,000 in a matching challenge. Giving Tuesday 2024 raised \$8,000.
  - **Over 100 donors** made Annual Campaign donations (\$1-\$299).
- All these ways of giving reflect the spirit of James Bay and the generosity that sustains it. I'm deeply grateful to all who supported us this year, and am confident that with this continued spirit of generosity and collaboration, JBCP will remain a strong, forward-thinking, and vital presence in our community for years to come. Thank you!

Elissa Bergman  
JBCP Fundraiser

## Donors 2024-2025

JBCP is very grateful to Dr. Paul Barker for his generous bequest. Anonymous donors gave over \$4,619.

Thank you to all of our supporters for their help in building a resilient and connected community.

\$5,000+ .....	\$100-\$499 .....	Susan McLauchlan Susan McPherson Margaret Murphy Judith Nefsky Mary Norton Mary O'Donoghue Margaret Rice Winifred Sewell Anne Slamen-McCann Shirley St Denis Shirley Stevens Olivia Tarasewicz Jessica Thomson Arleigh Trail Adele Vernon Gordon Warrenchuk Sharon Wiener	Janine Jowett-Heuchert Eric Landry Sabine Laubental Modiehi Lekalake Grace Lore Keith Loreth Pauline MacKenzie Jesse Margolus John Martyn Garth Mayhew Glenys McArthur Patricia McGuire Finlay Miller Peter Miller Kathleen Nichol Diana Nicholson Beverly Muse Linda Olsen Elizabeth Peck Norma Pelikan Vladimir Raivitch Kathleen Robertson Lisa Roosen-Runge Shaiu Sheppard Schissel and Associates Melvyn Smith Kathy St. John TTG International Management
\$1,000-\$4,999 .....	Neil Aldous John Ammerlaan Julie Anderson Tanya Anderson Stella Bailey Jackie Bennett Debbie Bergman Elissa Bergman Kevin Bray Geraldine Bulosan CanadaHelps Robert Carlen Tania Castillo Pelayo Emma Christensen Lauren Clavora Margaret Doyle Vivian Fownes Arie Garber Janice Graham Irene Harrison Sheila Hartling Patricia Huet Jane Hutchison Robb Johnstone Gwendolyn Joyce John Keating Keith Kroeker Mary Lee Crocker Barbara Marshall Robert Mason Evelyn Macpherson	<\$99 .... Laurie Abel Anne Beveridge Judith Blackwell Alyx Clavora Lynda Cronin & Peter Heap Moiria Dann Efemena Esieboma Jean & Kevin Forrest Krystalle Fox Joni Steinman Jean Jacques Peter Jong	
\$500-\$999 .....	Marie Logan Maria van Sloun Donna White Eleanor Beam Catharine Brouwer-Read Philip Calvert Ryan Hilpert Marlaine Lang Rory McApline Royal Canadian Legion #7 Britannia Branch Marjorie Welch Barbara & Paul Best Roe Campbell Andrea Chan Estate of Gertrude Coutts Focus On Dental Hygiene Inc George Jamieson Bryan McNeil Chris & Robin Rohrmoser Jacqui Tacon Catherine van Mossel		

# Funders & Grantors 2024-2025

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Island Health  
James Bay Farmers Market  
Ministry of Children and Family Development  
The Province of BC (Gaming Policy Branch)  
The Public Health Agency of Canada  
Rotary Club of Victoria-Harbourside  
The Royal Canadian Legion #7  
Sovereign Order of St. John of Jerusalem  
Times Colonist Literacy Society  
The United Way of BC  
Victoria Foundation



Working with communities in BC's  
Interior, Lower Mainland, Central  
& Northern Vancouver Island

